


软技能
没用！

**这需要
时间!**

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
 FAQ 3

Soft Skills Training Doesn't Work!

People go back to their old ways after training

Our company spent a lot of money in hiring an image consultant to come in for a 3-day seminar on business etiquette, but I don't see any long-term changes in their behaviour.

The worst is that our employees now see soft skills training as a joke! Our training manager feels she is losing credibility.

 Answer 3

It is like going to the gym!

You need to do it for a long period of time

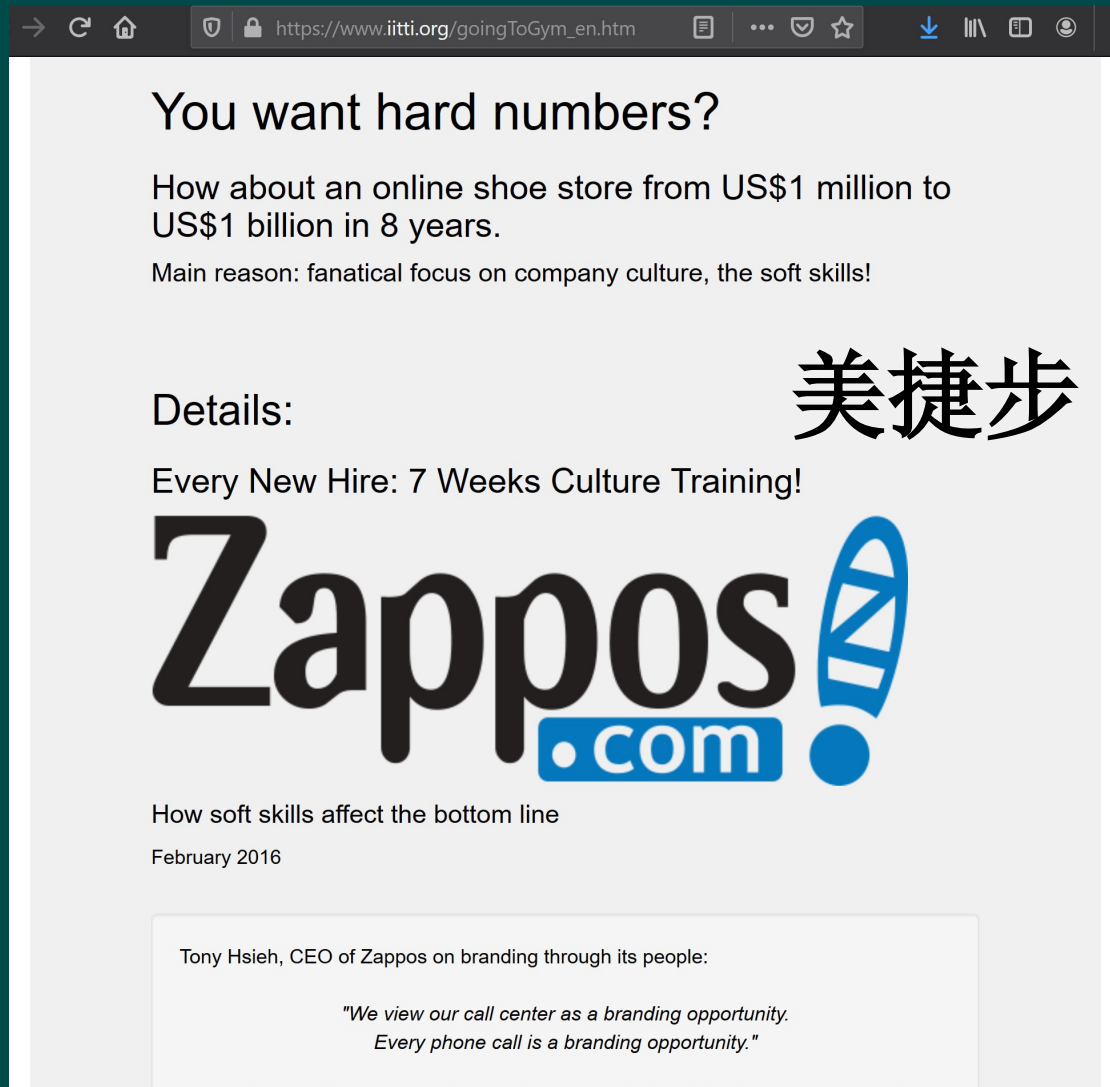
True, a 3-day seminar may not be effective. That is because it is too short!

Soft skills and company culture are hard to do. It takes a long time...and it is expensive!

But if you want your company brand to stand out, the earlier you start, the further you pull away from your competition.

[Details...](#)

细节：IITTI.cn（在中国）
（主页）



细节：IITTI.cn

(在主页单击 'Soft Skills Training Doesn't Work!')

七周 训练 新员工!



Tony Hsieh (谢家华), CEO of Zappos!

以 12 亿美元卖给亚马逊

**“大多数公司
没集中注意力
放在
客户服务或
企业文化
是因为
投资回报率 (ROI) 通常
2-3 年。”**

**“人们经常问我们
企业文化的投资回报率是多少。
就因为你
无法测量 ROI
不意味着
你不应该做。**

**拥抱你妈妈
投资回报率是多少?!”**

要求 求职者 有 世界文明指数

真实的招聘广告

March 31, 2020 ESL teacher positions

5 positions with Greenwood in Richmond, BC, Canada with travel starting in September, 2020

Selected candidates will be notified and interviewed in Richmond.

有 **IITTI** INTERNATIONAL SOFT SKILLS STANDARDS & TESTING 世界文明指数认证者优先。

Send your resume to:

Ms. Susan Henderson
shenderson@Greenwood.ca

We encourage you to explore the various features on our Greenwood web as this will be part of our teacher selection process.

细节：IITTI.cn/123 （在中国）

（专为 HR 的特别链接）